



DEFENCE ENTREPRENEURS FORUM AUSTRALIA

Frequently Asked Questions

I feel like my pitch isn't complete enough for publication, how mature does it need to be?

We expect that most pitches are incomplete - if the problems were simple, they would have been fixed already. You do need to have framed a problem and have some formulation of a proposed solution, but further networking and investment occurs to develop the pitch further once it has been made to the DEFAUS team. This will help 'flesh-out' the framing of the problem and the possible solutions, but also help you to understand the deeper aspects of the problem and breadth of solutions.

Isn't DEFAUS just about Army-related problems, is there a better forum to make my pitch?

DEFAUS is focused on all defence related problems and opportunities. It is a forum for members of the Navy, Army, Air Force and Australian Public Service. We encourage pitches that apply to multi-service or multi-domain problems and involve other agencies or defence-industries.

What does my pitch need to address? (See the Pitch Guide)

A problem or opportunity that would be of benefit to the ADF to address.

- Define the problem - Discuss and collaborate with your peers/command to clearly define the problem you aim to tackle.
- Define your solution - Collate your ideas into a potential solution.
- Pitch Overview - Write a brief overview covering the essentials of the problem or opportunity and solution.

I have an idea, but I don't think it is innovative enough.

Submit what you have, there may be a reason why the problem or opportunity hasn't been addressed already. If there are other avenues for further development of your ideas, we will put you in touch with a Subject Matter Expert who can shed more light on the issue, or use your ideas to complement existing activities.

My pitch may breach a Security Classification, should I still pitch it?

DEFAUS occurs at the unclassified level, but you can still make your pitch if elements are at a higher security classification. One of two things will happen; the pitch in its entirety will be made to a select audience through a separate process, or components will still be made in the unclassified forum.

Why make a pitch at DEFAUS and not my Brigade or service innovation cell?

Why not do both? DEFAUS deliberately sits outside the chain-of-command so that it reaches the broadest audience possible.

More information:



<https://groundedcuriosity.com/category/defaus/>



https://twitter.com/DEF_Aus



<https://www.facebook.com/defaustralia/>



defaustralia@gmail.com



<https://www.eventbrite.com.au/e/defaus-2019-tickets-63712928083>

