

DEF Australia



#DEFAus18

Information Pack

15-16 November 2018
Australian Defence Force Academy, Canberra

General Information

- **Overview:** DEF Australia (DEF Aus) is in its third year – we remain focused on empowering junior leader innovation within Defence.
- **Why:**
 - Inspire – junior leader innovation
 - Empower – conceptual innovation
 - Connect – the people network for innovation
- **What:** Forum called #DEFAus18 – an event to share ideas about our future, as well as provide a space for ideas from junior leaders to be formally pitched to senior leaders.
- **Where:** Australian Defence Force Academy, Canberra
- **When:** 15-16 Nov 18*
- **Who:** two types of attendance:
 - **Idea Pitchers:** APS or ADF junior leaders.**. Idea Pitchers can be teams or individuals. See page 3 for the Idea Pitch process.
 - **Participants:** Defence (APS and ADF) who want to attend #DEFAus18 but who are not pitching an idea. Ticketing priority is to junior leaders**.

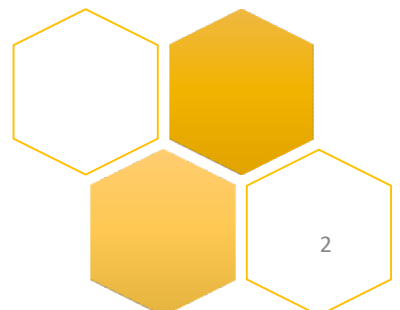
**Idea Pitchers have an additional day on 14 Nov for rehearsals and Round 1*

***Junior leader means priority to LS/CPL to LCDR/MAJ/SQNLDR/APS 6*



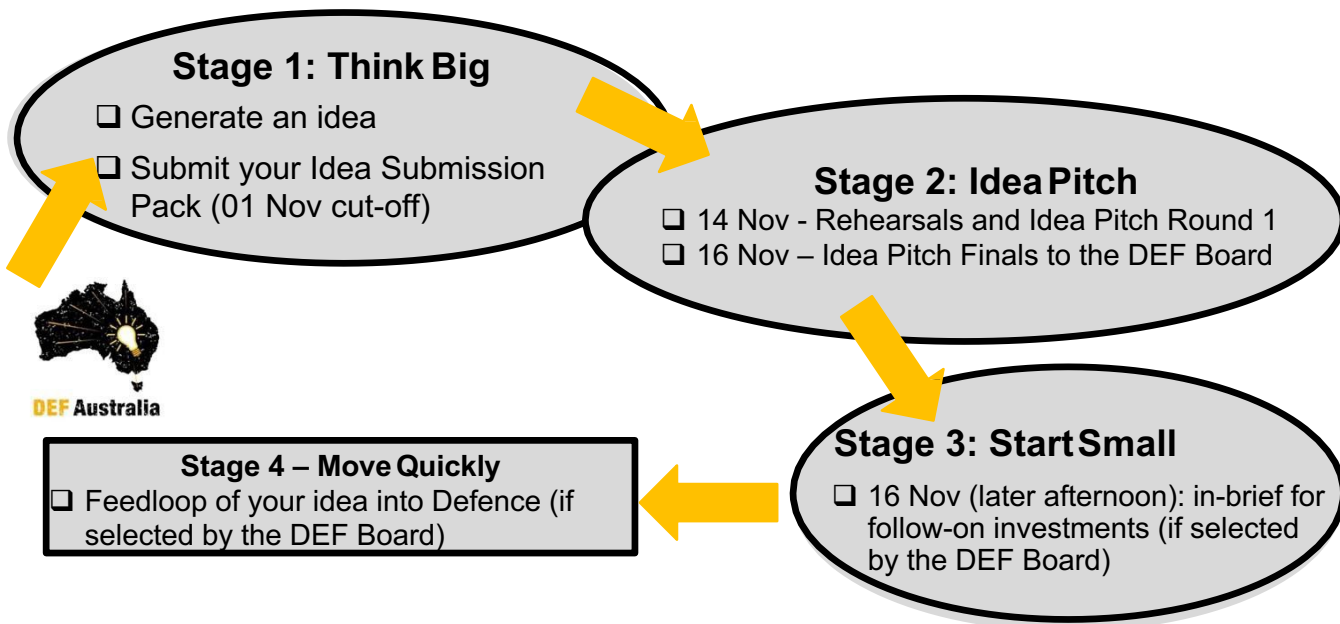
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Idea Pitchers – Road to #DEFAus18

Idea Process – Think Big, Idea Pitch, Start Small, Move Quickly!



STAGE 1 – THINK BIG – IDEA GENERATION AND DEVELOPMENT

1. Think Big! Generate an idea – it may be an idea you already have or your team may have a light bulb moment related to current and future challenges / opportunities.
2. Develop your Idea Submission Pack consisting of:
 - Idea Outline – one page outline of your idea
 - Idea Post – your idea post (article ready for publication by Grounded Curiosity and The Central Blue)
3. Where possible, you will be paired with an Idea Sponsor during this stage. Don't worry if you are not, this will occur if your idea is 'invested in' by the Board.

STAGE 2 – IDEA PITCH – BOARD INVESTMENT DECISION

1. 14 Nov – Rehearsals hosted by Mat and Ben.
2. Plan for your idea pitch to be:
 - 5 min idea pitch
 - 5 min for questions
 - If unable to attend in person, virtual means will be provided
3. 15 Nov – Attend #DEFAus18.
4. 16 Nov – Idea Pitch Finals to the DEF Board. Board decides whether to 'invest' in your idea. Announcements made by the afternoon.

STAGE 3 – START SMALL – INVESTMENT

1. If your idea has been selected for 'investment' by the Board, then you will receive an in-brief on 16 Nov for 'what next'.
2. Each 'what next' will be individually tailored depending on what you asked for in your Idea Outline and what the Board's decision was.
3. Expect to be allocated an Idea Sponsor if not already done in Stage 1. Importantly, idea success relies on the continued energy you personally invest, not on 'what the system will give you.'

STAGE 4 – MOVE QUICKLY

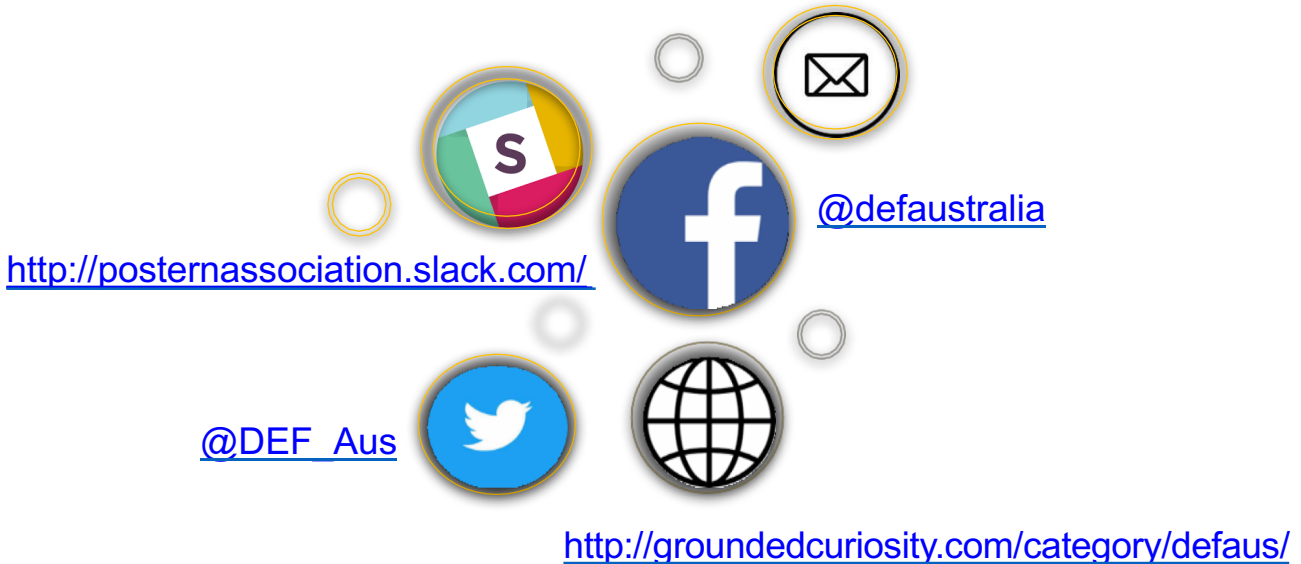
1. Ideally this is where your idea will be looped back into Defence.
2. Each idea will be different therefore Stage 4 will be tailored through the Idea Sponsor.

IDEA PITCHER CHECKLIST

- Idea Submission Pack – due 01 Nov
- Verbal Idea Pitch – 14 Nov (Rnd 1) and 16 Nov (Finals)

Contact Details

defaustralia@gmail.com



Eventbrite

<https://www.eventbrite.com.au/e/defaus18-event-tickets-47750925303>

Registration and Ticketing

Registration

- Free event for ADF and APS – register now at [Eventbrite](https://www.eventbrite.com.au/e/defaus18-event-tickets-47750925303)
- Non-ADF and APS may enquire about attendance via defaustralia@gmail.com

Ticketing:

- Tickets will be allocated on 19 Oct (junior leader priority).
- If you need confirmation of ticketing (i.e to book travel before 19 Oct), Please contact defaustralia@gmail.com to confirm your ticket.



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Administration:

1. Travel to Canberra via own means or unit funding.
2. Limited accommodation available at ADFA – express interest on Eventbrite Registration.
3. Limited travel fundraising available to pitchers.
4. Morning tea, lunch and afternoon tea provided.

